



HENLEY SHARKS CLUB

2022

ANNUAL REPORT
& YEAR BOOK





SEIFER
POWER
KANGAROO BRAND

SEIFER

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President Report

The 2022 Season has certainly come and gone quickly! It gives me great pleasure to report on the successes we have had as a Club in 2022 and reflect on things we can improve on.

On field success was achieved in many different ways and I take this opportunity to Sincerely Thank those people who have made it possible. Inaugural A Grade Women's Premiership, D Grade Men's Premiership, 3rd In a Row C Grade Premiership, fielding of a B Grade Women's Team, continued growth and support of our Over 35 Team, expansion of our Junior Teams, four Junior Teams winning their respective Grand Finals. I'd like to acknowledge the hard work and tremendous efforts Micah Williams, Craig Hermann and Robyn Casey put into coordinating our very successful and well respected Junior Football program. The Sharks Netball Club also had a great year with four Premiership. Kate Williams and Deb Sanders have again provided the drive behind our successful netball teams.

To the Committee Members of both groups – Thank You!

Our Under 17.5 Boys were integrated into our Men's Training program on Tuesday Nights and hopefully this will allow for a pathway for this talented group to play senior football for the Club in the future. Our Coaching Staff were well supported by Gavin Colville who was appointed Coaching Director in late 2021. He was an excellent addition to this group and offered constant feedback throughout the season and organised a number of training sessions for both senior and junior coaches. I also wish to thank the Senior Coaching group who gave their very best to develop their respective playing groups. Unfortunately we say good bye to Vinnie Rugolo - A Grade Men's Coach, Shane Stone - A Grade Women's Coach, Stef Priesley – B Grade Men's Coach and also Bryan Birchall – C Grade Men's Coach. These Coaches have all made a positive impact on the players they have coached. On behalf of the Henley Sharks Committee, Players and Members I take this opportunity to Thank Them All and Wish them Luck for the future.

Off field the Club continues to 'battle on' with a dedicated committee who work tirelessly to manage the everyday running of the Club. This is certainly a huge task, as we have become a major force in providing Community level sport for the surrounding suburbs.

Volunteers continually amaze with their levels of energy, enthusiasm and differing skill sets. We are certainly indebted to these people who coordinate and literally run programs for 1000 players each week. Of course we can certainly do more to 'lighten the load' for these people and tackle the issues that will help the Henley Sharks to fulfil their true potential as a great community sporting club.

The Henley Heroes continued to support the Club in 2022 with Phil Cole as their new President. His committee have worked extremely hard throughout the year and their kind donation of \$20 000 is very much appreciated. Dave Haskard has once again done a tremendous job in coordinating our Club Sponsors. We are hugely appreciative to the many businesses who support the Club by donating both cash and 'in kind' goods. Off field Janine Vella, Vicki Lawless, Daniel Wilksch and their committees helped to organise the Social Functions during the Season. These events not only helped raise funds for the club but also created fun and enjoyable times for players and club members. A huge thankyou also to Brad Rainsford and his Over 35 Group for assisting with Home Game BBQs and supporting the Club as a group each week. Special Thanks to Kathleen Brooks for her efforts in Managing the Canteen and Helen (Leni) Yialis for her work as No1 Barperson. They provide wonderful Service to our members! Paul Caica rejoined the Committee this year his support, experience and leadership has been great.

CLUB SPECIAL AWARDS

Ron Ettridge Club Champion Award – Kym Metcalfe (General Committee and Bar Manager)

President's Award – Wayne Richards (Treasurer, Football Committee, B Grade Team Manager)

Chairman's Award – Jamie Butterfield (Assistant B Grade Coach, General Committee, Maintenance Manager)

Horrie Long Award – Tom Bingham (General Committee and Senior Football Director)

Graham Hill Award – Janine Vella (A Grade Women's Team Manager, Social Director, General Committee)

Mick Todman Award – Bryan Birchall (C Grade Men's Coach)

Ralph Clarke Award – Brenda Smith (Secretary, General Committee, Game Day Newsletter Coordinator and Annual Report Coordinator)

Committee Award – Dave Haskard (C Grade Team Manager, General Committee and Sponsorship Director)

Special Services Awards - Josh James (General Committee and Membership Coordinator)
Zenah Elmassih (General Committee and Senior Women's Director)

These fabulous Members have provided great service to the Club & most have more than one role. **We take this opportunity to SALUTE YOU ALL!**

It would be remiss of me if I didn't acknowledge three of these people who have gone well beyond the 'call of duty' to service their roles on the Management Committee.

Kym Metcalfe has done a fabulous job of Managing the Club Bar. The volunteer hours he has spent ensuring everything has worked well and that our Bar has provided a service to all our members, has been amazing.

Wayne Richards continues to also provide many volunteer hours of service to the Club. His expertise in managing the financials of the Club is absolutely incredible. I believe he would spend in excess of 30 hours a week during the football season committed to the above and ensuring the B Grade Boys are well looked after.

Tom Bingham took on the role of Senior Football Director. He too has done an amazing job, and committed many hours to ensure our Senior Football Program had the best possible outcomes. Tom's work ethic and ability to establish good working relationships with different people and organisations, set the solid foundation for this success.

Wayne, Tom and Kym are examples of 'selfless' members who make our Club Great!

Throughout the Season we have had great assistance from outside the Club as well. I'd like to acknowledge the support we get from Henley Council Ward Members Kenzie van den Nieuwelaar and Paul Sykes. The City of Charles Sturt staff are also a great support to the Club. Matt Cowdrey follows the Club as a passionate supporter and uses his position as the Local Member of Parliament to assist wherever possible.

All Community Clubs face challenges to provide better service and facilities for their players, families and members - The Henley Sharks are no different but I'm sure as we move forward we can overcome these issues. Awareness of the need for people to embrace the Club's Values and Goals and take the opportunity to join different working parties to make a difference, would be a start. Volunteers are often difficult to find and quite often we find the same people having multiple tasks. This is YOUR Club and it can thrive with more people doing just the 'little' things. Raising money is an issue that continues to plague most clubs – I ask All to SUPPORT the Club Bar, to BUY a Toyota Raffle Ticket, to INTRODUCE a new Sponsor to the Club, to SUPPORT Social Functions and just take the time to express a THANK YOU to those behind the scenes.

If there is an issue, please take the time to respect the people managing that area and come up with a solution that will help alleviate the problem.

We look forward to the future successes the Henley Sharks can produce in the 2023 Season.

**- Rod Hill
HFC President**

Chairman Report

It has been a privilege and honour to serve these last twelve months as the Chair of the Henley Sharks Senior Committee. I acknowledge and thank all my fellow Committee members for the contribution each have made during this time, both individually and as part of the collective. While some may believe that a community sporting club's success is measured only through on field and on court performance and results, there is little doubt that success in our competitive sporting endeavour is inextricably linked to our Club's off field operations. In this context, I believe that 2022 was on any fair assessment, a successful season.

Attendance by Committee members over the year was exceptional. Committee members from our first meeting had been assigned or volunteered to be responsible for managing specific administrative or operational responsibilities and this has worked well. I want to thank all those who put their hand up to undertake these roles, but just as importantly, those other Club members whom under the coordination of the responsible committee member, have delivered in spades. Our Club is a non-for-profit Incorporated Association and we could not survive without our volunteer's.

To this end, I want to thank and acknowledge all those who have supported our Club in many ways during the 2022 season and across all aspects of our sporting endeavours. From our Senior teams both men's and women's in both football and netball, our Junior netball and football teams, the O'35's, our AusKick and others, we would have achieved nought without your selfless contribution. To coaches, team managers, support staff and all others who volunteered in support of ensuring that we were able to field a multitude of teams across the codes, I thank you for your contribution and commitment.

Finally, it would be remiss not to acknowledge a few special people who have made a significant contribution to our Club. I can't name you all but here are but a few. Our President Rod Hill who joined the Club as a young man (and is now an old man), who works tirelessly to ensure that our Club is better than it would otherwise be, you're a legend Rod! There are so many others and if not mentioned here, we all know who you are, Brenda Smith, Wayne Richards, Tom Bingham, Zen Elmassih, Janine Vella, Kym Metcalfe, David Haskard (a true professional as is the case with our committee members) and Butt's amongst many others. To Phil Cole and his merry band of tireless workers, as well as all who have contributed to social activities, to the many players who setup for game day, organised and crewed the BBQ on behalf of all connected to the Henley Sharks, thank you. For every one of these mentioned, there are others across all parts of what makes Henley Sharks what and who we are.

For all other members, I plead with each and everyone of you to consider how you may be able to participate and contribute to our future success.

- Paul Caica
HFC Chairman

Treasurer Report

I am pleased to report the financial position of the Club remains sound as of October 30, 2022.

The 2022 YTD (January – October) movement in Equity:

Opening Cash Balance Jan 1	\$182,169
Plus Income	\$434,150
Less Expenses	\$426,951
Closing Cash Balance Oct 30	\$189,369

An Operating Surplus (Profit) of \$7,199 in difficult trading circumstances was achieved.

Given the significant increase in overheads, the result is positive.

Henley Heros outstanding and greatly appreciated donation of \$20,000 again underpinned our strong position.

Looking forward, the Club must accept the increase in costs will continue and challenge the positive financial viability of the Club in 2023. As long as the Club continues to accept and operate as a community, 'no cost to play Club', we will incur losses from 2023.

Change must occur for the Club to remain viable post 2023.

- Wayne Richards
HFC Treasurer

Football Director Report

The 2022 season officially wrapped up with Our C grade and D grade were both the rightful winners of their respective leagues, after both having very strong years and finishing as minor premiers. We as a club congratulate those players involved and hope to see them again next year. We are also very excited to retain our D grade coaches from 2022, Simon and Gary who will be head coaches in the D grade and C Grade respectively. Thank you also to all other assistant coaches, managers and officials involved.

Our B grade's season finished after a loss in the semi-final, to a very good outfit in Broadview, who eventually went on to become the 2022 premiers. Stef, Chris, and Jamie did a great job in rotating players and giving some of the younger guy's more B grade experience which was a goal that was given to the coaches at the start of the year.

We intended to make our B grade team strictly a development side with only players that had 'potential' to play A grade football. This meant not playing a few of the 'older' players to allow for the 'younger' guys to get experience playing at a higher level. While we had good intentions and plan to continue down this path, there were a few deficits which we failed to see at the start of the year. Some of these included leadership among such a young group, team success vs individual success and still wanting to play for a premiership.

I am confident that with some minor changes we can find a better balance of player development, enjoying football and the success that comes with a good season.

Our A grade side finished 5th on the ladder this year after the season (9W 9L) and then did not progress past our first final, losing to North Haven. We were disappointed as a football department with where we finished but do also note that this year's competition was much stronger than previous division 2 competitions. Our A grade team fielded a total of 44 players throughout the season which was positive to see a lot of players getting some A grade experience.

The season commenced with a battle against GAZA in front of a home crowd. We lost by 2 points that day which was a tough pill to swallow, but what hurt more was having sustained four injured players in Maddy Hayes, Michael Gautesen, Jack West, and Chris Schwarz. To make things worse over 50% of our A grade (along with many other players) contracted COVID19 that day/night which forced radical change going into round 2.

Despite the odds we won that game against a weaker Adelaide Uni Team before going on to lose the next three against Athelstone, North Haven, and Sacred Heart, all of whom would be in the mix when it came to finals.

A couple of convincing wins against Phos Camden and Salisbury North brought back some confidence amongst players and supporters, before losing the following week to the now premiers, Broadview.

We had a slightly better second half of the season winning 5 out of our last 9 games which gave us a spot in the final's series. Unfortunately, our season did not go further than finals round 1 vs North Haven, who played a very good game of football that day.

After a post season review, it was determined by the football department that Vinnie wasn't going to lead our senior squad in 2023. This was an extremely hard decision for all involved, Vinnie had become close with several of us throughout his 3-year coaching tenor at the club and it was not an easy decision to tell someone who was now my friend, that he would not be going on in 2023. We wish Vinnie all the best for his next venture.

Despite the difficulty, it is what we believe to be the right decision for Henley moving forward, and we are extremely excited to welcome Luke McCracken into the Senior coach's role for 2023 and beyond.

Luke has been very proactive in recruiting, building relationships with players and staff, and planning our 2023 season. We're excited for next year and fully support Luke as head coach.

I would like to formally acknowledge the amazing work that Gavin Colville did over the last year and a half for our coaching staff, our players, our club and for myself as a person. Gavin came onboard through Vinnie's recommendation as a coaching director. This levitated a lot of work off the football director and brought a great deal of professionalism that in some areas we previously did not have. Gavin helped write coaching job roles, selection policies, and interview guidelines for new coaches. He had several workshops throughout the year for the coaches which each focused on different areas of coaching and was very beneficial for all involved. From myself, and the club Gav, thank you.

I would also like to thank and acknowledge the support and help that the other members of the men's football department gave me. Rod, Wayne, and Josh, thank you for your help throughout the year.

Before this year I didn't fully understand the amount of work required by the football director as it currently stood. I strongly believe that the role of football director needs to be split up to manage workload effectively for whomever is taking over in 2023.

From me personally, I am thankful for the year that was 2022. It may not have been our most successful year on the field, but I strongly believe that we are set up to have some successful years over the next three, and that the football department now is in a better situation than it was 12 months ago. While I will not officially be the football Director, I will be more than around to whomever is taking over and wish them and the committee all the best for 2023 and beyond.

**- Binga
HFC Football Director**

A Grade Mens

Captain:	James Lean
Vice-Captain:	Ethan Miller
Coach:	Vinnie Rugolo
Assistant Coach:	Nathan Pierson, Travis Lane, Adrian Rugolo
Best & Fairest:	Jack Enright
Runner Up B&F:	Tom Pillion
Best Team Man:	Henry Trenorden
Best U/21 Player:	Dylan Simpson
Most Improved:	Lachlan Sheffield
Leading Goal Kicker:	Brett Harland 42 goals
Home & Away Position:	Fifth

B Grade Mens

Captain:	Jake Butterfield
Vice-Captain:	Luke Wilksch Joel Metcalfe
Coach:	Stephan Priesley
Assistant Coach:	Chris Rosewall Jamie Butterfield
Best & Fairest:	Bailey Durant
Runner Up B&F:	Jake Butterfield
Best Team Man:	Joel Metcalfe
Emerging Talent:	Jack Hawke
Most Consistent:	Cody Egel
Leading Goal Kicker:	Jake Butterfield Cody Egel 23 goals
Home & Away Position:	Third

C Grade Mens

Captain:	Daniel Wilksch Tom Reichstein
Vice-Captains:	Keegan Mcguiness
Coach:	Bryan Birchall
Assistant Coach:	Dave Haskard
Team Runner:	Kane Fry – Shayne Hoogmoed
Team Manager:	Emma Birchall
Best & Fairest:	Luke Illman
Runner Up B&F:	Sam Meugel
Best Team Man:	Keegan Mcguiness
Coaches Award:	Nicholas Bahr
Most Improved:	Sam Haskard
Leading Goal Kicker:	Daniel Wilksch
Best In Finals:	Wade Richardson
Home & Away Position:	First
Result:	Premiers

Coaches Season Summary:

Entering this season, the reality was that we would have quite a few more players coming in and out of the side than we had the last few years, either because they were new players to the club, they were juniors that had pushed up to senior footy, or to help the development and confidence of players from both the D and B grades. Early on we introduced a game plan and structures that would help us be competitive again after coming off back to back premierships in the previous two years, and as the season progressed and players developed into their positions and roles, we would see where we needed to improve or what needed to be done differently to allow us to try and secure a finals spot again.

In the first half of the season we had some easy wins and found ourselves with a very good percentage and to be sitting on top of the ladder. Having said that though, it doesn't truly reflect the quality of the other top sides we played. Amongst those wins, we had to dig deep and be very disciplined with our structures on several occasions to get over the line, twice coming from behind going into the last quarters to just get the wins, and another game where we managed to hold a narrow lead throughout to scrape in for the win. At the halfway mark, we realized that we had a real opportunity to go for three premierships in a row, a rare feat, but it was a challenge the players were up for and they were determined to give it our best shot.

It was apparent that if we were indeed going to challenge for the premiership again, we first had to tidy up our skills, as well as start making better decisions with the ball when under pressure, and to do this the focus on training shifted to improve the team in every capacity, with new drills introduced regularly, and a lot more ball in hands throughout the drills to get the skills up.

As we continued the season, we started to make less skill errors, and we mostly played very disciplined footy with every player playing unselfish team first footy, which was pleasing due to the number of players that were coming in and out of the team regularly due to various reasons. We managed to hold off all challengers as the year progressed. The belief amongst the playing group continued to grow and they trusted each other as well as the processes and structures in place, which also helped the bond between players strengthen, regardless of who came into the side. We finished the home and away season undefeated.

In our first final we played PHOS Camden, and the game got somewhat heated a times, with the players allowing PHOS to get under their skin, giving away free kicks at crucial times. At half time there was very little in it, with us having a narrow lead of only 6 points after our inaccurate kicking causing us to miss several shots on goal. At half time the team were told, and told quite firmly, that we should have control of the game, and that they need to focus on playing footy, not getting involved in heated arguments or physical altercations, and if they did that, they would win. With absolute pride I can say they responded brilliantly, and they settled down, played our style of footy, and had a great third quarter, kicking 4 goals and keeping them goalless to give us a 34-point lead at three quarter time. In the final quarter we were outscored 3 goals to 1, but we had done enough in the third quarter to win by 22 points and advance to our third grand final in three years.

We waited to see who we would play in the Grand Final, and it was PHOS Camden that got through. We would have them again. We knew it would be a very competitive and hard-fought match, but this time we would be more prepared to avoid the distractions and to focus on the footy and how we play. This time we knew which players we had to watch more closely.

As the game started it quickly became obvious it was going to be a case of which team settled first and which team could hold to their game plans and be more disciplined overall with how they were instructed to play. Both teams were up and about, with a lot of run and energy, but the nerves were obviously present. Just like last time we played them, we had the game on our terms, but we kicked very inaccurately, with the half time score being 4 goals 7 points, to their 2 goals 1 point. We were playing better than last time we met them, and the players had avoided getting sucked into the niggling, both physical and verbal, but we were still playing very disciplined, tough and uncompromising footy.

The talk at half time was pretty calm and positive, knowing that if we kept playing our game and stayed disciplined, we should come out on top. The main issue identified that we needed to fix up to get the game completely under our control was the fact they were regularly having two players run from other positions and stand around 10 meters off the main pack at stoppages, and these players also stood around 10 meters apart from each other. This was allowing them to get quick breaks through handballs or short kicks either into attack or out of defense if they got the ball to these outside spares from stoppages. We had to identify when this was happening and get on those players to nullify their impact.

After half time, within a few minutes there was a stoppage and PHOS had those two players push to their positions 10 meters off as they had done previously, but this time our players quickly identified this and went to them. PHOS looked to get the ball to those players, but our players were ready and we won the ball and quickly moved it into our attack. We kicked the goal, and from there we never looked back, kicking 3 goals and keeping them scoreless in that third quarter.

Just like the previous final when we played them, the damage was done in the third quarter after some adjustments were made, and we went into the last quarter with a 37-point lead. In the last quarter the players started to relax a bit in the last 10 minutes and PHOS scored a couple of late goals, but it was never going to be enough, and we won our third premiership in as many years by 27 points.

A “3Peat” of premierships, an incredible effort, and well-deserved result for a team that believed in each other, worked extremely hard for each other, and believed in the game plan and structures. I am extremely proud of what this team has achieved, and let it not be forgotten that 4 years ago they sat bottom of the ladder after 6 rounds, which makes it more remarkable. I want to thank each and every player that has been involved in any capacity during this premiership run in the past 3 years, as well as any one who has assisted me along the way, from helping match days on the team board, runners, assistant coaches, trainers, etc.

As for this year, I need to thank Emma Birchall for her role as team manager and extreme organization, making my job less stressful on game days. I also need to thank Dave Haskard for stepping up to the plate to assist me this year, and for his input on game days and work on the team board rotating players through the bench and positioning players where I asked for them to go throughout games. Both of these people played key roles to the team’s success. Also, Shayne Hoogmoed (while injured), and Kane Fry took up the role of team runners this year, and they were kept very busy in this role, constantly running messages for a variety of reasons and they were also important cogs into the team’s success.

- Bryan Birchall
C Grade Coach

D Grade Mens

Captain:	Jack Chambers Kayne Egel
Coach:	Gary Ashton Simon Hardy
Assistant Coach:	Simon Hardy
Trainer:	Sara Barnes
Team Runner:	Jake Hanley
Team Manager:	Nick Godlvesky
Best & Fairest:	Jack Nielson
Runner Up B&F:	Henry Mapleson
Best Team Man:	Max Todman
Coaches Award:	Kayne Egel
Most Improved:	Connor Godlevsky
Leading Goal Kicker:	Joel Chapman
Home & Away Position:	First
Result:	Grand Final Result – Defeated Flinders Park by 22 points

Coaches Season Summary:

Returning for our second season this year we attracted a younger playing group with many players returning to football after a couple of years off. After the success of last season, we were placed in Division C8 and despite the appearance of the low grade we came up against some battle-hardened sides who had a wealth of experience. Throughout the season we had 53 players roll through the squad and despite COVID and other obstacles and at seasons end we were 14-2. This meant we finished as minor premiers for the year.

Highlights for the season include:

- Continued growth of the D Grade and attraction of a younger playing group.
- Joel Chapman kicking 99 goals and again winning the league's leading goal kicker.
- Giving anyone who wanted a game a game!
- Watching first year seniors grow and develop.
- Seeing the team come together and make a run for the premiership and ultimately the flag.

The 2 games we lost all year were against a stacked C grade side however the losses made the team realise what it takes to win and what is needed to be put in to get there. Training intensity lifted and attitude and desire to succeed went through the roof. All this extra work and numbers at training translated to a minor premiership and ultimately a grand final win.

Thank you to the playing group who supported me during my second season as coach and assisting when I went down with COVID. Thanks to the football committee who had faith in appointing me. Finally, Simon Hardy (Assistant Coach) and Nick Godlevsky (Team Manager). These guys made sure we had everything we needed to play each week. Goal umpires, runners, boundary, Guernsey's etc. Without them it would have been a real struggle.

Finally, the D Grade (Dirty D'z) continue to grow and as I move into the C Grade coaching position I look forward to working with and developing D grade players who are more than capable at playing at a higher level.

- Gary Ashton

A Grade Womens

Captain:	Tracy Marks
Vice-Captains:	Tasmyn Fiegert & Lara Chehade
Coach:	Shane Stone
Assistant Coaches:	Tim Dunbar Brad Smyth
Team Runner:	Jess Welch
Team Manager:	Janine Vella
Football Director:	Zen Elmassih
Best & Fairest:	Madelyn Neilson
Runner Up B&F:	Alex Smyth
Coaches Award:	Lara Chehade
Most Improved:	Charlotte Godlevsky
Leading Goal Kicker:	Tasmyn Fiegert – 12 goals
Best Team Player:	Kristen O'Dwyer
Best In Finals:	Kayleigh May
Home & Away Position:	3rd
Result:	1st - Premiership

Season Review:

We started our Pre-season training before Xmas with a few training sessions and returned in the New Year at the beginning of February, with numbers at training steadily increasing each week. We had some great team building training sessions at the beach and also the snakepit to help build our fitness base, plus we had a great trial game against West Croydon which was a great opportunity to see how another Division 4 side looked and compared to our squad after our preseason campaign.

As Round 1 was fast approaching, our numbers on the training track grew significantly with the environment we were creating, the team culture we were building was enticing new players to our club. We wrestled with the idea of adding a B Grade side for a few weeks as we showed we just had enough to create a second side and didn't want any players missing out on the opportunity to play football. So we did.

We created a B Grade side and also made the decision to jump from Division 4 up to Division 2 to help with the 2x teams being able to play at the same venue as much as possible. We believed we had the talent in our playing group to be competitive at this level and this then gave us the depth to help go into the season 2022 with some confidence knowing we had some good player numbers to support.

Our first game of the season was against Scotch at their ground and we secured a win first up with a really solid team performance by 22pts, showing glimpses of our run and carry game early and giving the playing group some early confidence about the season ahead. Unfortunately we then only won the one game in the next 9x rounds with 2x draws in there as well. The team were showing each week they were really fighting until the end of each game and really piecing some exciting passages of play to show they were improving each week.

As we began to have more players available and the side started to settle more with players playing in positions that they can produce their best football in, we started to see the brand and type of football we wanted to play and it was an attacking, high pressure, running in numbers team style of football.

We used and supported our teammates really well and began to start seeing the reward for effort on the scoreboard with Round 11 against Tea Tree Gully being our first win in a handful of weeks. It was a really hard fought team win and a game we gained an enormous amount of confidence from that we were able to carry right through the remainder of the season, (not losing another game for the rest of the season !!)

The Senior playing group played some brilliant football through the Finals series with our First Final being played at home against Tea Tree Gully where in a strong battle we won by 9pts and showed the remaining teams, we were playing an exciting and dangerous brand of football and that the Sharks were circling.

The Preliminary Final was against the Top side Blackfriars who were the favourites and the team to beat all season long. We had played them 3x times prior in the season with no wins. It was a huge challenge for our playing group as they had some very talented players, but we also showed just how much we had improved and played some awesome talented team football ourselves with high pressure and work rate to win by 45 points. We thoroughly deserved our place in the Grand Final, coming from the bottom of the ladder for most of the season to finishing our season off really strongly playing some fantastic football and finishing 3rd by the finish of the Minor Round. The team were riding a wave of confidence and were really enjoying their football and we couldn't wait to take on Gaza in the biggest game of the season.

Gaza jumped out the blocks in the 1st quarter of the Grand Final kicking 3 goals to our one and used their physical strength and size to their advantage. We then settled and began to get our running game going in the 2nd quarter and outscored Gaza to get within 3 points at half time. It was the 3rd quarter we blew the game open when we poured on 4 goals to Gaza's one goal through high pressure and outstanding work rate by everyone to help give our forwards plenty of opportunities to impact the scoreboard. We made sure to finish the last quarter as strongly as we could and ended up holding Gaza scoreless to win the Premiership by 24pts.

It was an outstanding achievement by the whole Senior Womens playing list who all helped at some stage throughout the season to create history for the Henley Football Club by winning the first Senior Womens A Grade Premiership for the club.

To achieve winning this Premiership in Division 2 after jumping up two grades from Division 4 last season, shows we have some very talented female footballers and with the creation of our first B Grade team also this season, it has been a huge year for female football with over 50x players joining our senior playing list at the Henley Football Club this season.

With a strong group of junior female footballers coming through from our successful juniors program, we need to help continue to build the pathway and encourage the next group of young footballers to play Senior football for the Henley Football Club and hopefully enjoy the successful environment and culture we have created this season.

**- Shane Stone
'Stonie'**

B Grade Womens

Captain:	Sian Woods
Coach:	Hannah Jones
Assistant Coaches:	Simon Barnes Caitlin Jones
Best & Fairest:	Sian Woods
Runner Up B&F:	Demmi Plew
Best Team Man:	Kelly Fitzpatrick
Coaches Award:	Michaela Curran
Most Dedicated:	Kiara Sparks
Leading Goal Kicker:	Liana Fraser
Home and Away Position:	Fifth

Junior Director Report

2022 was a little bit easier with no major interruptions due to covid. A few teams struggled with numbers at different times during the season due to covid, general sickness and injuries, but the SANFL managed to get the whole 14 round season complete. The finals also went back to normal with the u15- 17.5 playing a top 5 finals series and the U12-U14 playing top 4.

Registration and Participation:

With the junior's early registration process, it places us in a strong position for the upcoming season, we find this to be a very successful registration process. It allows for us to know our participation rate via confirmed registrations by the end of November. This then leads onto the knowledge of knowing how many teams and what will be required for the season ahead.

The juniors had another successful season and with another year of expansion had the following numbers:

670 playing members

25 Boys teams

10 Girls teams

We would like to thank all involved, committee members, coaches, assistance, team managers and all who volunteer their time to help with teams, the club and all things that allow us to get a season and teams up and running every year. It takes a significant amount of time and effort from everyone involved to run the junior program, so thank you.

- Micah and Robyn

The 2022 season saw continued interest with the introduction of an additional under 13 Girls team, this resulted in over 20 new players to the girls' junior program.

Our club objectives for these junior girls' teams include:

- Support and encouragement of all players (particularly the new players to the team/club)
- Skill development
- Focus on the importance of teamwork
- Understanding basic positions - Forward line/ Midfield /Back line set up.
- Even rotations for all players through Forward / Midfield / Back
- Good sportsmanship on and off the field
- Most importantly, fun and enjoyment.

- Zoe

Junior U17.5 Girls Blue

SANFL Juniors:	Division 1
Position finished:	1st & Premiers
Coach:	Andrew Kemp
Assistant Coaches:	Romano Bolzon
Team Manager:	Jayne Price
Runner:	Stuart Blades
Captain:	Marlie Fiegert
Vice-Captain:	Georgie Blades & Chanel Rugari
Best & Fairest:	Jemma Whittington-Charity (& SANFL juniors medallist)
Runner Up B&F:	Klaudia O'Neill
2nd Runner Up B&F:	Hayley Conlon
Best Team Player:	Chanel Rugari
Coaches Award:	Tayla Coles
100 Games of HFC Juniors in 2022:	Kayla Robran, Chloe Whittington-Charity Jemma Whittington-Charity & Marlie Fiegert

Season Review:

The 2022 season was quite the journey for the girls across the U17.5 age group. With a great number of the division 1 squad involved at SANFLW programs, there were limited numbers training through the pre season. With great support from a number of other players to fill-in during our early rounds, we got off to a reasonable start winning our first four games despite having multiple squad changes week to week.

We then started to see the return of our SANFLW players, however then had a number of players unavailable due to COVID over a number of weeks during the middle of the season, a period where we lost three of our next six games including twice to Blackwood and once to the top side at the time Golden Grove. At this point, we fully understood the challenge ahead if we were to make something of our season and were sitting in third place, with some work to be done.

As a squad, we spoke about our choices and also highlighted some of our goals and intentions, which we had agreed at a planning session in the early weeks of the season. Our training habits needed to improve, our intensity and effort come game day also needed to lift. In hindsight, this reality check and honest review was a very strong catalyst for a major improvement within our group. We combined training on Mondays and Wednesdays with the senior women, which had also included the over 35's, which brought new life to each of these groups having good numbers on the track.

After half time, the Henley switch was flicked, as we took over the game scoring 6.4 whilst holding them scoreless to record our most impressive win of the season.

The final two months of the season, we went undefeated. We gained in momentum and energy with every week, with some other results going our way, we were able to make the most of our opportunities to climb our way back to the top of the ladder ahead of finals. One major highlight for the season being round 12, with a huge second half during a home game on a Friday night against top side Golden Grove. Early on, both sides were playing attacking football and moving the ball well, with Henley down at half time 6 goals to 3. The final round 14, was a home game versus Blackwood for top spot, where we were able to control the game and post a modest victory. This also being an important win in the context of our season, our first against Blackwood all year. We then went on the play Blackwood again to secure our spot in the grand final, with a similar result and ultimately meet them again in the grand final for the third time in five weeks. Leading by three goals at 3-qtr time time, we had to fight them off in the last quarter, in particular the last four minutes to deny them scoring opportunities whilst holding a 5-point lead. Fortunately for the Sharks, we dug deep and did enough to win the game and enjoy the 2022 premiership.

On field, we had numerous strong performances across the squad, including some exceptional work from our WWT Eagles aligned players in the midfield, including Jemma Whittington-Charity, Marlie Fiegert, Georgie Blades, Chanel Rugari, and Izzy Price. Our forward line was a very strong and united group, lead by three consistent goal kickers in Kayla Robran (18), Zara Kemp (17) and Klaudia O'Neill (16), whilst Tayla Coles from Port Victoria was exceptional through the year, including a 3-goal performance in the grand final. The backline also very solid all season lead by Taylor Katnich, Hayley Conlon (also midfield), Kiera Toohey and excellent supporting roles coming in to the team late in the season from Chloe Whittington-Charity and Lily Fiegert.

Off field, we had terrific support from Jayne Price as team manager, despite travelling up from Clare every week, she was exceptional overseeing our group, whilst Romano Bolzon as assistant coach and Stuart Blades as runner both played crucial roles in keeping our group positive and focused each week.

I also wish to acknowledge the fantastic work done by our committee at Henley Sharks, not just this past year but in each of the seasons since the girls competition commenced in 2017. Not only have we experienced incredible success, but we have created a truly outstanding community base for our girls to play footy, learn, grow and connect with each other which is very special.

- Steven Hall

Junior Under 17.5 Girls White

Season Review:

Season 2022 was a tough one to get off the ground with uncertainty about numbers and which grade the girls were going to compete in. But with preseason training set for January it was time to focus on getting the girls back on the track.

With preseason training under way the numbers were still a bit of a concern but it eventually worked itself with the girls getting friends to come and try and other summer competitions finishing up. It was during this time and after playing a trial match against proper opposition that it was decided that the girls would be better off playing in the U17.5 Div2 competition. This was to help with their development and also give them the opportunity to play some games in the Div1 competition.

The games eventually came around after what seemed like a long preseason. The first part of the year the girls acquitted themselves and may have even surprised a lot of other teams with the way they were playing. They had a great start to the season winning all the games early on but we knew that with the regrading of some teams from the Div1 competition to join the Div2 competition that it was only going to get tougher as the season went on.

We were lucky enough and also good enough to make finals. Unfortunately the long year and the better competition that came down from the Div1 competition we were able to finish 4th at the end of the season. I was really proud of commitment and dedication that all the girls showed throughout the year. They are a wonderful group of girls that hopefully will have the success they deserve.

I would just like to say thank you to Robyn and the junior committee for giving me the opportunity to coach at Henley. The club has set a strong foundation for the girls/women program to have continued success in the future.

- Gleen Rigoir (Chopper)

Junior U16 Boys

With the new under 16 SANFL comp being introduced for season 2022, to say it was a tricky year for our Henley Under 16 boys would be an understatement. We had 27 boys on our list, of which 12 were aligned with 4 SANFL clubs. At a guess, we probably played just over half of our games with less than 18 players. However, most other clubs were in the same boat as us so it wasn't a disadvantage in terms of performance. We finished the minor round in 2nd position with a win loss ratio of 10 and 4. Unfortunately, though we went out in straight sets losing our first final to eventual premiers Flinders Park by 4 goals and then Payneham by a couple of points, even though we had about 8 more scoring shots than them. I was really proud of our boys throughout the year. They never complained about having low numbers at training and never complained about playing with less than 18 on a lot of occasions. I'd also like to mention how outstanding our lads who were playing with SANFL clubs. They were always at our games supporting their mates when they couldn't play which just showed what a brilliant group of lads we have coming through the club. Congratulations to Jack Gray on another outstanding year winning his first best and fairest, Noah Brazzale came second, Tarj Simpson third and Will Ashton 4th. I'd also like to thank Lyn Harris for being an amazing team manager and person, Gary Ashton for helping me coach the boys, Justin Williams for doing the running, Bruce Kernot for all his general help and Jane Bray for all the work she does in the background.

- Steven Hall

Junior Under 15 Boys

Firstly I would like to say our team this season had a successful year just falling short once we started our finals campaign losing the first elimination final to a strong Hope Valley outfit.

We had our chance in the last quarter to take the lead but turned over the ball, and they scored at the other end and basically took the momentum from there.

We did have some strong competition this season and was surprised to hear that at some stage in the year Angle vale had 12 permit players approved to play down into our grade and play against us. This is disturbing to think the SANFL finds this acceptable in any grade let alone U15s. This team also played in the grand final.

The other issue we had this season was that 3 times throughout the year we had no umpires. Twice it was only notified to me 5 mins before the game and the other time was at Angle Vale which had their local parents umpire, which was simply disaster for the game.

I am not a person to whinge or criticize but this is not in the best interest of the game.

The only issue a see with the football club moving forward is the oval space allowance. I'm not sure what the answer is but it makes coaching harder due to not having the full oval at any stage.

We did not have a single player sent off or reported, and the crowd and parents were the same, we had a flawless season, which is a credit to the team.

My coaching staff, managers, and assistants were also very commendable with minimal comments or bad influence towards the umpires, opposition or anyone which has been noticed and commended. I have had great pleasure this season and have found the team to be a great bunch of kids and families.

We did also have the association winner in Will Fiegert in our team which is a credit to his hard work and outstanding season.

I will not be applying for the coaching position next season as I believe 2 years in a row is enough for me and the team.

The boys have a great opportunity to grow into seniors in the next couple of years and wish them all the best moving forward.

- Adam Roe

Junior Under 15 Girls Blue

Division 1 - Blue

Premiers 2022 - Undefeated

Coach:	Michael Axon
Assistant Coach:	Clinton Kempster
Runner:	Andrew Shreeve
Team Manager:	Nicky Kountouris
Joint Captains:	Keish Sheffield Gemma Lowick

Best & Fairest:	Keish Sheffield
Runner Up B&F:	Zahlia Niemann
3rd B&F:	Georgie Fielder
Team Man:	Gemma Lowick
Coaches Award:	Ella Clogg
Leading Goal Kicker:	Sophie Challis

Season Review:

Thanks to all involved this year who helped contribute to such a successful year for our group. Week in / week out, people were putting their hand up to take on duties which helped make the season run as smooth as it did for our group.

To Clint / Andrew and Nicky can't thank you all enough for all the time and effort you put into the year as well as helping me with anything the team needed. Your only as good as the people around you and I was very lucky to have such a passionate group on board this year.

To all the girls who played in the Blue team this year Congratulations on such a fantastic year culminating in a well deserved premiership !! Such a talented group of girls who I was lucky enough to play a small part in their football journey.

Thanks to Robyn for all your help across the year !! Much appreciated. To the club thanks for running such a great Womens footy program. The club is in great hands in all the grades and seen across the league as a leading club with what we provide for all junior teams.

Looking forward to another successful year in 2023 for the club.

- Michael

Junior Under 14 Boys

The U14 Division 3 team was competitive all year considering they were the only team that had 2 teams and played only 1 game at its Henley Football Club home ground.

My plan was to teach the players more about their trade of playing football and I hope that was achieved.

There were 4 to 5 players that should have played in the division 1 team but they refused even though I told them my concern that their football could go backwards with not having this experience but I am proud to say I think all players improved in at least 1 facet of their game.

Henley is fortunate to have so many boys wanting to play football allowing 2 teams at U14 aged level but I am concerned that if you do not appoint 2 coaches that are in sync then Henley might only have 1 U15 team. If the club is successful with having 2 x U15 teams they should at least warm up together each training session. I noticed some resentment with the Division 3 boys because of the cocky attitude with some of the Division 1 players. I will state again that every player has a different growth and development time so keeping all of these players feeling a part of the club will provide great benefits for the future.

I thank the club for giving me the opportunity to coach in 2022 and I wish the Henley Football Club Division 3 players all the success in season 2023!

- John Martin

Junior Under 13 Boys

Another solid season for the u13 boys. The team welcomed 5 new players. A consistent season finishing 3rd with 10 wins and 4 losses. Unfortunately the boys were not switched on during the elimination final. But signs are good for future years with a talented group.

- Anthony Kravinskis

Junior Under 13 Girls

Under 9 & Under 11 Girls – not playing for premiership points

*Whilst they do not play for premiership points, coaches focus on building skills and teamwork.

Teams included:

Under 9 - Blue

Coach: Lee Pastyn
Team Manager: Felicity Cory

Under 11 - White

Coach: Paul Ryan
Team Manager: Jess Cummings
Best and Fairest: Amari Cummings
Runner up B&F: Emily Gentle
3rd B&F: Peyton Almstetter
Best team player: Olivia Galea
Coaches award: Cleo Paterson

Under 11 - Blue

Coach: Matt Stephens
Team Manager: Wayne Mildren
Best and Fairest: Grace Stephens
Runner up B&F: Mia Attridge
3rd B&F: Leni Burgoyne
Best team player: Sibella Wilkinson
Coaches award: Addison Holmes

Under 13 Girls – playing for premiership points

Coaches focus on building skills and teamwork – significant interest in the age group which resulted in a total of 60 players within Under 13 age group.

Teams included:

Under 13 Girls - Blue

Coach: Leon Raynor
Team Manager: Ken Dorgan
Played in the final series – finishing second.

Best and Fairest	Maia Freemantle
Runner up B&F	Lara Harsanyi
3rd B&F	Scala Ferreira
Best team player	Poppy Challis
Coaches award	Lily Smith

Under 13 - White

Coach: Sally O'Hara
First female coach in the Junior Girls program.
Team Manager: Sheree Hicks

Best and Fairest	Ruby Rose
Runner up B&F	Leila Hicks
3rd B&F	Zoe Santos
Best team player	Layla Robertson
Coaches award	Larah Whittington-Charity

Under 11 - Grey

Coach: Trintan Delmenico
Team Manager: Megan Kroschel
Played in the final series – finishing second.

Best and Fairest	Lilly Kroschel
Runner up B&F	Maddison Deen
3rd B&F	Evie Toohey
Best team player	Lulu Bishop
Coaches award	Hayden Newman

Junior Under 12 Boys

SANFL Juniors:	U12 Central Division 1
Position finished:	Premiers
Coach	Troy Topp
Assistant Coaches	Warren Tredrea
Team Manager	Kirsty Rawlings
Runner	Brett Burton
Captain	Shared / Rotated
Best & Fairest	Harrison Webb
Runner Up B&F	Leo Tredrea
2nd Runner Up B&F	Nathan Trotter
Best Team Person	Archie Marshall
Coaches Award	Eli Ross

Season Review:

Preseason numbers were good, and we had a total of 34 to 40 U12 Boys Mid- February. The pre-season was run as one group with practice games played to pick the Div 1 and Div 3 squads for the first 4 rounds.

There was a total of 29 U12 boys play in the Div 1 team with ten of those players playing 1 or more games in the Div 1 team. Both teams were aligned with the basic game plan as both teams had limited tall players. Player individual plans were also set to ensure that development was tailored to the players best interest when placing in positions in Div 1 and Div 3.

The first 4 rounds had a lot of individuals not available due to Covid and or availability with other sports so there were 26 players play in those games. This left the Div 3 team with limited players and some players played two games through this period. It was also determined after round 4 that there were 31 players that would benefit from playing both Div 1 and Div 3 for their development so a roster system was set up rather than a 4 round selection as per the original plan at the start of the season. This left the Div 1 and Div 3 team with difficulty qualifying for finals, so the SANFL Juniors were contacted, and permits submitted with the sides remaining the same for the last 3 rounds.

The Div 1 team were regraded after Round 4 to Div 1 Centrals and from Div 1 South West. The Div 1 team finished with 4th on the ladder with 9 wins and 3 losses through the home and away season and went into the finals without a win against the top 3 teams. The Div 1 boys played very much as a selfless team all finals series and as a result won the first elimination final 16:9 105 defeating Tea Tree Gully 5:7 37 after being beaten by them by 93 points in the wet earlier in Round 6. The boys performed equally well against Phantoms in the Preliminary final winning 5:9 39 to 2:4 16 after narrowly losing to them back in Round 7. The Grand Final was a close game and the U12 Div 1 boys finished strong and defending well as they had in the previous 2 finals and defeated Walkerville 4:6 30 to 1:5 11 who had beaten Henley twice in the home and away season.

The Div 3 was also successful in winning the Grand Final and all boys got to experience a Grand Final which was fantastic for the club where the focus was purely player development all season. The Div 3 was also successful in winning the Grand Final and all boys got to experience a Grand Final which was fantastic for the club where the focus was purely player development all season.

The two divisions I feel certainly works for player development at this level as was seen in the previous year with the Div 1 and Div 3 U12s in 2021. The highlight of the one group connection between both teams was seen in combined celebration of the Div 3 Preliminary final win of 1.

The learnings we need to consider for U12s from a club point of view are as follows:

- Preseason Skills – there is an enormous range of skills at U12 level and those that trained with the summer skills sessions improved more than those that did not participate.
- The roster situation worked well with the boys in Div 1 knowing that there were 31 players who could potentially improve their football by playing in a higher Div 1 competition.
- Training with the preparation of game situations where to run based on positions with the parents assisting was especially important and assisted players in setting up for stoppages, kick ins, and ball movement around the ground.
- As there were 31 players that can play Div 1 and this is likely to remain similar in 2023 as players in this age group all develop at different rates, I think that keeping both squads training together in the preseason and 1 night a week in the normal season is beneficial for this group going forward.

I would like to thank Mark Lambert for his work with coaching the Div 3 team and supporting the whole group of U12s. Mark and I discussed weekly the players in both teams to ensure we had the best fit for individuals and this assisted with the movement of the players between the teams so we could improve both areas of their games and understand their state of mind to build player confidence.

I would also like to take the opportunity to thank Warren Tredrea (Assistant Coach) who has fantastic football knowledge and was exceptional at managing rotations on game day to ensure players were involved equally in games that were one sided and helped with player development. I would also like to thank Brett Burton and Andrew Kemp who assisted with being the Runner on game days and sharing knowledge in games working with individuals to help their development. To add to the thank you list I would like to include Alex Chrisa, Simon Tape and Andrew Beersworth were all great in assisting with training with the boys all year.

I would also like to extend my thanks to Kirsty Rawlings, Aaron Tuckfield and Nikki Foureur who were exceptional team managers and coordinators with their organisation and communication not only on game days but also with many other activities throughout the year. We were also very fortunate to have a great group of parents always willing to help which I think is fantastic for the whole U12 group.

- Troy Tropp



Our team numbers increased for the fourth Season running from 26 to 27. We continue to work with Henley High and the City of Charles Sturt to improve our facilities and create the sporting hub that was always intended.

11 teams competed in the Finals with 4 progressing to the Grand Final. We had 2 Grand Final victories and are very proud. No matter the results and numbers of Premierships we congratulate all our 27 teams for great Seasons.

We thank our dedicated committee:

- **Kate Williams** – Director
- **Debbie Sanders** – Secretary
- **Chantal Rainsford** – Treasurer
- **Kim Hunter** – Registrar
- **Kim Hocking** – Coach Coordinator
- **Michaela Kemp** – Umpire Coordinator

In 2023 we will have some major committee changes. Kate Williams, Kim Hocking and Michaela Kemp will all step down from their roles.

Michaela Kemp and Kim Hocking were founding members of our Committee and have been selfless in their commitment to our Club. Michaela was our inaugural registrar and then took on the role of Umpire Coordinator. She has recruited, mentored and trained our new umpires and leaves the role with a healthy pool of great umpires due to her dedication. Kim ran our trials with such efficiency and provided much support for our coaches. We cannot thank Michaela and Kim enough and we hope they enjoy their well earned time off. We welcome Renata Heintze to the Umpire Coordinator Role.

Kate Williams was also a founding member and handled a lot of the initial negotiations to get the Club up and running. She wore many hats - Director, merchandise coordinator, counsellor, provided help at training, her husband cleaned the courts, umpire, court marshal, emcee, quiz master and the voice of reason. We cannot explain how much Kate has done for the Club. At the Juniors Presentation Night, looking at the packed Club and all the kids happy faces, Kate mentioned that the “interesting” times and hard work is all worth it. She has a genuine love for all things Sharks Netball. Thankfully Kate will be staying on and with the help of Jess Martin will be running the trials and looking after any coaching issues.

Dwayne Illies will be taking over from Kate and he was our Sponsorship Coordinator until we merged the role with football. He has children playing both football and netball and will be crucial in the growth and development of Netball at the Sharks. Chantal Rainsford is continuing as our Treasurer and Kim Hunter as our Registrar and we thank them as always.

Thank you Renata, Jess and Dwayne for joining our committee. Volunteering is time away from family and we are thankful to have you.

We also thank and appreciate our coaches who dedicate so much time and effort into helping our players develop along with the managers who support them. Thank you to our Sponsors, parents, supporters, committee helpers and of course our wonderful playing group both Senior and Junior!

- Debbie Sanders

Sponsorship Report

Finally the COVID situation was behind us and I would like to thank all of our Valued Sponsors for their unwavering support across the COVID Impacted years it has been amazing to see the community spirit come to the fore.

Our Major Sponsor - The Ramsgate Hotel not only committed to this year but has signed on for a further two years and continues to be a major supporter of the Sharks continues to be our major sponsor and partner and recently committed to the club for the next three years. There were also some changes to the structure of sponsorship this year as we now have sponsors for the three divisions of the Sharks, that is Senior Football, Junior Football and Netball and I would like to thank the sponsors below to committing to multiyear deals with the Sharks

- **Senior Football** – Eadon Home Loans
- **Junior Football** – CMI Toyota
- **Netball** – Bendigo Bank

Thank you to all concerned for committing to support the Sharks!.

I would also like to than Laz from Ous property who has also committed to a three year deal with the Sharks and has taken a prominent sponsorship in both football and netball – Thanks Laz.

There were also some new businesses who joined the Sharks sponsors this year, we welcomed the following businesses;

- **Stannard Family Homes** – Welcome Ryan and his Family to the club
- **Mainfreight** – Thanks Jason and his team
- **Laurinex Cleaning** – Blair is an amazing supporter of the Sharks
- **Dr Spriggins** – Orthopaedic Surgery – Proud sponsor of Senior Football Medical Teams
- **Belgravia Apparel** – Signed on to be the merchandise Supplier of the Club for the next three years
- **Robertson Brothers Electrical** – Thanks Chad for jumping on board

Some of our amazing sponsors also gave over and above assistance in terms of donating goods to the club that assisted us to raise extra funds throughout 2022. Greg Heath from Total Tools as well as Tom Zorich from Sportspower went over and above with donations that help us raise \$3,000. Also Kathy Nagle from the western Hospital for donating new massage tables to the football department.

Gabriel Christou also deserves a call out – Gabriel owns captain Chicken in Henley Beach South (great food!!) – Gabriel has been supporting the club for over 8 years with donations that have totalled over \$40,000! - Thanks Gabriel and I am certain that he Sharks Footballers and Netballers love getting your vouchers.

To all the sponsors below – Thank you for supporting the Sharks!

Below is a list of sponsors who supported the club in 2022;

- RAMSGATE HOTEL
- HENLEY HERO's
- PAUL EADON HOME LOANS
- CMI Toyota
- BELGRAVIA APPARREL
- BENDIGO BANK
- LOCKLEYS HOTEL
- FINDON FIREPLACES
- NOVAVITA WINES
- WETERN HOSPITAL
- SYMONS & CLARK
- ICORP INSURE
- HENLEY FOODLAND
- OUS PROPERTY
- MAINFREIGHT
- LAURINEX CLEANING
- COLE MOTORS CRASH REPAIR
- ZORICH GROUP / SPORTSPOWER
- DOMINOS PIZZA
- TOTAL TOOLS
- MAINFREIGHT
- HENLEY HOTEL
- ROBERTSON BROTHERS ELECTRICAL
- MERCANTILE CPA
- SIGNARAMA
- STANNARD FAMILY HOMES
- FULHAM FUNERALS
- CAPTAIN CHICKEN
- DR SPIGGINS ORTHOPEADIC
- HORSMAN PLUMBING
- THE SPARE ROOM CAFÉ
- JORDAN PLUMBING
- SENTURION STEEL SUPPLIES
- ZANTE GREEK RESTAURANT
- THAI ORCHID
- LEADING EDGE PYSIOTHERAPISTS
- HENLEY BEACH SOUTH NEWSAGENCY

The list above businesses and people that support our club so support them when you can!. They all commit time and money to support the Sharks and their donations go into the whole club to make it as strong as we can make it. Also if you are in their business tell them you're a Sharks member/ player/fan/parent – I am sure they would appreciate hearing it.

The Henley Sharks has become not only one of Adelaide's largest community sporting clubs it is also an important part of the Henley community and is always willing to help out local businesses – so if you know someone that owns a business and should be involved write to me at sponsorship@henleysharks.com.au

- David Haskard
HFC Sponsorship Officer

Social Media Report

The past year has been great for Henley Sharks online presence. With the help of our senior teams achieving Premiership wins, the exposure has been fantastic and will continue to grow for years to come.

WEBSITE:

At the beginning of this season, the website was in the talks of being designed by an external company. That failed to meet the standards of what I pictured and went into the initiatives of re-designing and creating a brand-new website. I have introduced the use of banners creating exposure through viewers receiving “are you following us on social media” tag when entering the website. This is effective as it has increased our following on all social platforms. The use of photographs thanks to Gavin Photography has created an image for viewers to see an insight into what it is like playing for the Henley Sharks Community.

FACEBOOK:

This year the Facebook page has had over 29,501 visits (+251% from 2021) and 71,396 consumers reach (+22.7 from 2021). This is our main platform to communicate with all members of the Sharks community and generates the largest online exposure for the club. I made sure to post all relevant information straight away on here and posted the weekly fixture/results which tied in with individuals having to access our website. I have also created an automation messaging system that directs individuals to our websites contact info saving them the time in awaiting a response from me and directing them to the appropriate committee member to contact. The implementation of a hashtags (#WEAREHENLEY) was also used to form a stronger community online. I also utilised emojis as a visual way to “excite” every post. In the future, I would advise sponsors, to take these analytics into initiative as it is fantastic method for to increase brand awareness and strengthen their presence in the Sharks community.

INSTAGRAM:

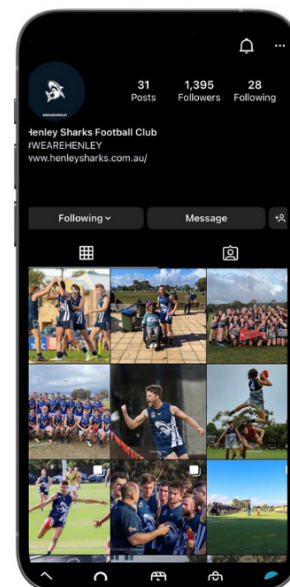
This year the Instagram page had over 6,347 profile visits (+15.9%) and 3,854 reach (+14% from 2021). This Instagram page is mainly used for just photographs throughout the year and if we are tagged in sponsor/HFC community members stories that are relevant to the club. This page does not require as much attention instead it is used as a photograph portfolio that ties in with our Facebook page which provides all the information.

GOOGLE:

Our presence on google was a mess at the start of the year. I managed to obtain our Google Account and clean it all up. This involved the removal of Irrelevant Photographs such as Christmas Lights or phone numbers that didn't even work. When you now look up Henley Sharks, it is presentable and looks like an official club.

I believe the future is bright for our online presence as every day I am receiving notifications from people following our socials. We have a club that has a strong community who love to share memories on their socials and see their stories posted on the Henley Sharks social media page.

- Sam Haskard



Social Committee Report

I took on this 2022 role at Henley full of gusto and ready to make an impact. It was harder than I expected, for a number of reasons. I feel that I did not do the position justice and give huge thanks Daniel Wilsch for the organisation he did for a number of events at the Club for Senior Players. Vicki Lawless, Jo Enright and Mel Edson, with their team for the “Ladies’ Day” and “Annual Ball” events and Jamie Butterfield for the successful and fun “Rock Night”.

My learnings are recommendations are as follows:

- 1)** A Social Committee each for Netball, Junior Football and Senior Football (with male and female player input)
- 2)** At least, one person from each Social Committee (Seniors, Juniors and Netball) working together to pull together ‘One Club’ functions and events.
- 3)** Someone on each Committee has been around the Club for a while and knows a lot of people - across the board - football/netball; current/previous etc

4) A Calendar of Events to be shared online and utilised to ensure there aren’t any clashes in dates, times etc (working in conjunction with the ‘One Club’ group’s communication). Dates for events and functions should also be evenly broken up, so everyone has equal opportunities to hold events and functions at the Club

5) Some events and functions need to be fundraiser based and some just “getting to know each other”

6) Functions and events should not be held on the first football or netball Home Game (for Men or Women)

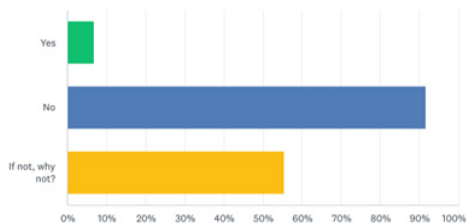
7) An Annual Event to be introduced and then held every year, around the same date, to become a Club institution eg: Sharks’ Day with activities, rides, food vans, games etc

8) Events held to attract Netball and Juniors (who train and play off site) to the Club, so they feel more included in the Club

The Club Member survey that was completed at the end of the 2022 Season included a number of questions about events and fundraising, the results are:

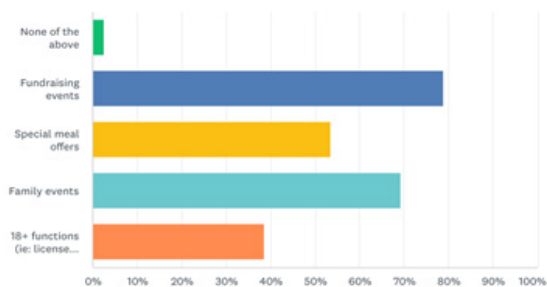
Did you attend the Annual Henley Sharks' Ball at the Marion Hotel in 2022?

Answered: 119 Skipped: 0



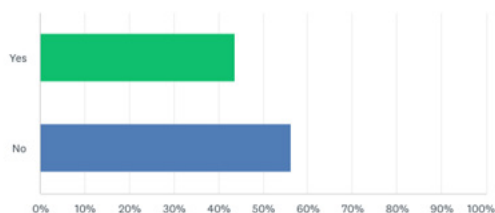
What events would you support at the Club? tick all that apply

Answered: 114 Skipped: 5



Would you like to attend Club events at other locations/venues?

Answered: 110 Skipped: 9



Answers for 'Family Focused' events included:

- Meeting AFL players
- Bouncy castles
- Fun day obstacle race event
- Water balloon battle fun day
- Footy kicking comp
- Netball shooting comp
- Discos
- Pre season & end of season events
- Shark Day - Junior Showdown prior to an A Grade game
- Family Day
- Outdoor cinema
- Music/DJ
- Dinners
- Picnic
- Colour run fundraiser
- Kids' quiz night
- Quiz/Trivia night
- Bingo

These are all do-able (over time) and will be submitted to the 'One Club' committee.

**- Janine Vella
Social/Events Committee**

Life Members Report

Another great success with Henley Heroes donating \$20,000 to the HENLEY FOOTBALL CLUB from ALL HENLEY HEROES MEMBERS in 2022.

We now have a great representation of Life Members, past players, officials and supporters, old and new.

We would dearly love to have all our Life Members join.

Should you come in contact with any Life Members, past players, members or supporters please refer them to one of the Henley Heroes Committee.

Our Mantra is to sponsor the Club financially as well as giving the Henley Heroes members an opportunity to more than benefit from their contribution. \$50 annual fee.

MEMBERS ENTITLEMENT

Benefits Include

1. Home Game half time attendance draw (must be in attendance)
2. At least 3 Home Games 'HH' days (discounted drinks & BBQ)
3. Mid Season pre game Luncheon discount + Special Speakers
4. End of season drinks & BBQ package + Medal Count
5. Personal numbered HH Membership Card

I would like to thank my committee very much for their time and effort during the season.

ADAM KEENAN, JOCK PHILCOX, PAUL REICHSTEIN, CAM PRINCE & GREG LAWLESS, a GREAT TEAM EFFORT.

HOW FITTING. OUR Henley Heroes MVP BOB ENRIGHT MEDALIST selected by a different Henley Heroes Member each week for 2022.

WON by JACK ENRIGHT. CONGRATULATIONS AND WELL-DONE JACK (he also won the club B & F).

We were saddened by the passing of LIFE MEMBERS JOHN WEBB and GWEN LAWRENCE throughout the year. **R.I.P.**

- Phil Cole
Chairman of Henley Life Members
President of Henley Heroes





Henley Sharks
2022 Annual Report
& Year Book

Like us on Facebook & follow us on Instagram to keep up to date with all the latest at the Club!



@henleysharks_fc

